

The HIV Story Project

- *A Short Film Compilation & Online Community Collaboration for the 21st Century* -

- SPONSORSHIP BENEFITS & RECOGNITION OPPORTUNITIES -

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In return for your generous support of **The HIV Story Project**, you will be afforded the following benefits and recognition. Please note that all benefits are fully negotiable to the mutual agreement of both parties.

- **Exclusive Lead Sponsor - \$150,000+**
 - Presentation credit & largest logo placement on the community website home page.
 - Presentation credit & largest logo placement on all print materials for film compilation, online portal & special events.
 - Front-end recognition in opening credit sequence of short film compilation.
 - Front-end recognition on each of the twenty 3 minute short films when used as stand alone pieces.
 - Invitations for 10 to attend any special events associated with the marketing and launch of the project.
 - Opportunity to serve on the Advisory Committee.
- **Lead Sponsor - \$100,000 - \$149,999**
 - Large-sized logo placement on the community website home page.
 - Large-sized logo placement on all print materials for film compilation, online portal & special events.
 - Front-end recognition in the opening credits of short film compilation.
 - Front-end recognition on each of the twenty 3 minute short films when used as stand alone pieces.
 - Invitations for 8 to attend any special events associated with the marketing and launch of the project.
 - Opportunity to serve on the Advisory Committee.
- **Sponsor - \$50,000 - \$99,999**
 - Mid-sized logo placement on the community website home page.
 - Mid-sized logo placement on all print materials for film compilation, online portal & special events.
 - Back-end recognition in the credits of short film compilation.
 - Donor acknowledgement by category in back-end credits of short film compilation.
 - Invitations for 8 to attend any special events associated with the marketing and launch of the project.
 - Opportunity to serve on the Advisory Committee.
- **Angel - \$25,000 - \$49,000**
 - Button-sized logo placement on the community website home page.
 - Button-sized logo recognition on all print materials for film compilation, online portal & special events.
 - Donor acknowledgement by category in back-end credits of short film compilation.
 - Invitations for 4 to attend any special events associated with the marketing and launch of the project.
- **Partner - \$10,000 - \$24,999**
 - Text listing by category on the community website home page.
 - Text recognition by category on all print materials for film compilation, online portal & special events.
 - Donor acknowledgement by category in back-end credits of short film compilation.
 - Invitation for 4 to attend any special events associated with the marketing and launch of the project.
- **Friend - \$5,000 - \$9,999**
 - Text listing by category on the community website home page.
 - Text recognition by category on all print materials for film compilation, online portal & special events.
 - Donor acknowledgement by category in back-end credits of short film compilation.
 - Invitation for 2 to attend any special events associated with the marketing and launch of the project.

*The HIV Story Project is a 501(c) 3 non-profit organization.
All donations are tax-deductible to the full extent allowed by the law.*